

B.B.A. Semester - 5 (CBCS) Examination**Oct/Nov.- 2024 (Old Course)****ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que-1 Discuss the role of ethical principles in business. Explain how principles such as integrity, fairness, transparency, and accountability guide business practices and decision-making. (14)

OR

Que-1 Evaluate the tension between profit maximization and social responsibility in business. Give examples.

Que-2 Discuss the key features of good governance in a business. How do these features contribute to effective management and organizational success? (14)

OR

Que-2 Explain the importance of corporate disclosure in business. Provide examples to illustrate the role of disclosure in promoting accountability and informed decision-making.

Que-3 Explain the key provisions of Clause 49 related to board composition, audit committees, and disclosure requirements. (14)

OR

Que-3 Examine the critical issues in the governance of board directors. Illustrate how addressing these challenges can improve board performance and corporate governance.

Que-4 How do auditors' independent assessments and recommendations support transparency, accountability, and ethical behavior within an organization? (14)

OR

Que-4 Examine the various kinds of whistle blowing and discuss their respective implications for an organization.

Que-5 Write Short Note: (Any Two) (14)

- 1) Preferential Hiring
- 2) Preferential hiring
- 3) Mukesh Ambani's CSR
